

# I AM TRACY GLASS

I am passionate about making great product that is brand appropriate and perfect for the market where it will be sold.

My strengths are finding white space in the market, mixing function with on trend fashion and creating products that make competitors say "why didn't I think of that."

## EXPERTISE

Creative Direction  
Dynamic Presentations  
Product Development  
Fashion Design  
Project Management  
Adobe Creative Cloud

## EDUCATION

Parsons School of Design  
AAS Fashion Design

University of North Carolina, Charlotte  
B.A. English

## EXPERIENCE

### Creative Director & Design Manager - Royce Too

April 2017-Present

- Develop brand appropriate product for Dickies, Dockers & Saucony from concept to creation by leading design department and training designers
- Strategic planning for all brands and company initiatives
- Sourcing of products, specialty yarns and topical treatments
- Provide technical design direction
- Packaging design and development within brand standards & guidelines

### VP Design, Creative Director - SABG

January 2009-March 2016

- Interpret high level trend and give seasonal direction to designers and retailers
- Special projects and presentations for potential licensing opportunities
- Strategic planning for overall company growth and direction
- Design and merchandising of private label and branded products
- Startup of childrenswear office, design of \$10m+ business, product strategy, silhouette development, design CADs, color, fabrics, sourcing

### Senior Designer - ILG

May 2007-January 2009

- Design of multiple legwear lines for all markets, branded and private label
- Color and style direction for seasonal lines and special initiatives
- CADs, technical drawings and specs
- Product presentation tools, trend boards and plan-o-grams

### Design Manager - Carter's Childrenswear

April 2006-May 2007

- Just One Year Brand for Target - April 2006- May 2007
- Product design of \$22 million business from initial concept through final merchandising
- Seasonal market and trend research
- Manage fit and construction of all garments
- Oversight print development and graphics
- Trend presentations, color story selection and all concepts leading to final product

### Senior Designer - LT Apparel

May 2004-April 2006

- Design of infant product
- Seasonal market and trend research
- CADs, technical drawings and specs
- Work with artists to develop prints, graphics, labels, packaging
- Communicate with over-seas suppliers
- Fit sessions, product approvals



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